

## REMARKS

Claims 1-3, 5-7, 9-14, 16-20, 22-31, and 33-45 are pending in the present application. Claims 1, 14, and 25 have been amended and claims 46-48 have been canceled.

### Office Action of November 24, 2008

Applicant has carefully reviewed and considered the Office Action of November 24, 2008. Applicant hereby requests entry of this Response and further consideration of the present application in view of the following remarks.

In the Office Action mailed on November 24, 2008, claims 1-3, 5-7, 9-14, 16-20, 22-31 and 33-45 were rejected under 35 U.S.C. §103(a) as being unpatentable over Tanaka (JP 2002-152570-A1) in view of Iwamura (U.S. Pub No. 20050018766A1). Applicant respectfully traverses these grounds of rejection and requests reconsideration thereof.

#### *Claim 1*

The Office Action rejected claim 1 under 35 U.S.C. §103(a) as being unpatentable over Tanaka in view of Iwamura. Applicant respectfully disagrees.

However, in an effort to move forward the present application, claim 1 has been amended by incorporating subject matter of claim 46. The examiner has stated in the rejection of claim 46 that Prabhu et al. disclosed a customized GUI interface on a camera wherein the user can toggle between their experience levels. After a careful review of the cited passage, it seems that Prabhu et al. discloses different set of preselected features for each user class (col. 10, lines 40-42) and not allowing user to select features from a preset set of features for his experience level.

Amended claim 1 includes a toggle control that selectively displays either a novice parameter setting menu or an advanced parameter setting menu and a user is able to select parameters for a menu according to his experience level ([0019]). Applicant submits that this feature is not disclosed by the cited references either individually or in combination.

In view that the cited references do not disclose at least a toggle control that selectively displays either a novice parameter setting menu or an advanced parameter setting menu and a user is able to select parameters for a menu according to his experience level, Applicant submits that the cited references cannot render unpatentable amended claim 1 and the allowance of amended claim 1 is respectfully solicited.

*Claims 2-3, 5-7, 9-13, 39-40, and 43*

Claims 2-3, 5-7, 9-13, 39-40, and 43 depend from amended claim 1 and Applicant submits that they are patentable over cited references for at least reasons stated above with regard to the patentability of amended. 1.

*Claim 14*

The Office Action rejected claim 14 under 35 U.S.C. §103(a) as being unpatentable over Tanaka in view of Iwamura. Applicant respectfully disagrees.

However, in an effort to move forward the present application, claim 14 has been amended by incorporating subject matter of claim 47. Applicant submits that for the reasons stated above in amended claim 1, the cited references cannot render amended claim 14 unpatentable. Therefore, Applicant respectfully requests the rejection be withdrawn and claim 14, as amended, be allowed.

*Claims 16-20, 22-24, 37, 41, and 44*

Claims 16-20, 22-24, 37, 41, and 44 depend from amended claim 14 and Applicant submits that they are patentable over cited references for at least reasons stated above with regard to the patentability of amended. 14.

*Claim 25*

The Office Action rejected claim 25 under 35 U.S.C. §103(a) as being unpatentable over Tanaka in view of Iwamura. Applicant respectfully disagrees.

However, in an effort to move forward the present application, claim 25 has been amended by incorporating subject matter of claim 48. Applicant submits that for the reasons stated above in amended claim 1, the cited references cannot render amended claim 25 unpatentable. Therefore, Applicant respectfully requests the rejection be withdrawn and claim 25, as amended, be allowed.

*Claims 26-31, 33-35, 38, 42 and 45*

Claims 26-31, 33-35, 38, 42, and 45 depend from amended claim 25 and Applicant submits that they are patentable over cited references for at least reasons stated above with regard to the patentability of amended 25.

Conclusion

In view of the foregoing remarks, Applicant respectfully submits that Claims 1-3, 5-7, 9-14, 16-20, 22-31, and 33-45 are in condition for allowance and entry of the present amendment and notification to that effect is earnestly requested. If necessary, the Examiner is invited to telephone Applicant's attorney (770-246-2599) to facilitate prosecution of this application.

No additional fees are believed due. However, the Commissioner is hereby authorized to charge any additional fees that may be required, including any necessary extensions of time, which are hereby requested to Deposit Account No. 50-4290.

Respectfully submitted,

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